



## 2026 Fair Dates

September 3-September 7

Virtual Entries accepted May 15-August 7th @

[2026 Michigan State Youth Showcase](#)

# Michigan State Fair 4-H & Youth Virtual Showcase

Michigan State University Extension is thrilled to partner again with the [Michigan State Fair](#) on an exciting program for Michigan youth: the Michigan State Fair 4-H & Youth Virtual Showcase. This statewide showcase provides a virtual platform for youth across Michigan to exhibit their work in all project areas and apply for up to \$10,000 in scholarships. Any Michigan youth ages 5-19 is encouraged to participate; 4-H membership is not required.

The diverse array of [classes](#) celebrate all the projects and programs in which youth have developed skill and mastery. This includes livestock and animal showmanship classes, as well as still exhibits, educational projects and more. Registration is open now at: [Michigan State Fair 4-H & Youth Virtual Showcase fair entry site](#)

There is no cost to participate and youth may engage in as many classes as they wish by submitting [project photos and videos](#). Project evaluation occurs before the start of the Michigan State Fair so that winners can be announced at the Michigan State Fair.

In addition to the opportunity to showcase their skills, recognize their accomplishments and receive constructive feedback for growth and development, participants ages 8-19 in the Michigan State Fair 4-H & Youth Virtual Showcase also have the opportunity to apply for \$10,000 in scholarships.

Educational exhibits should provide an explanation describing the subject and/or project area. Virtual posters, demonstration or public speaking videos of a topic clearly demonstrating the purpose, message with a focus on general education of the project area.

Fillable PDF Market Animal Record Books are available from MSU Extension at:

[https://www.canr.msu.edu/resources/4\\_h\\_market\\_animal\\_record\\_book](https://www.canr.msu.edu/resources/4_h_market_animal_record_book)

Horse record book can be found at:

[www.canr.msu.edu/resources/horse\\_pony\\_project\\_record\\_book\\_4h1072](http://www.canr.msu.edu/resources/horse_pony_project_record_book_4h1072)

Dog, record book can be found at:

[www.canr.msu.edu/resources/4\\_h\\_dog\\_project\\_members\\_record\\_book\\_4h1213](http://www.canr.msu.edu/resources/4_h_dog_project_members_record_book_4h1213)

# Table of Contents

<b>Fair Registration Process</b>	Page 3	5. Photography	
<b>00 Animal Showmanship</b>	Page 4-5	<b>66 Floriculture</b>	Page 9
1. Dairy Cattle Showmanship		1. Floral Arrangement	
2. Beef Cattle Showmanship		2. Flower Gardening	
3. Sheep Showmanship		<b>66 Agriculture and Urban Ag</b>	Page 10-11
4. Goat Showmanship		1. Agricultural Display	
5. Swine Showmanship		2. Field Crops	
6. Poultry Showmanship		3. Herbs	
7. Rabbit Showmanship		4. Vegetables	
8. Horse & Pony Showmanship		5. Tree Products and Fruits	
9. Draft Horse		6. Scarecrows	
10. Dogs		7. Urban Farming Initiative	
<b>60 Sewing and Needlework</b>	Page 6	8. Educational Project	
1. Crocheting		<b>69 Industrial Arts</b>	Page 11
2. Knitting		1. Industrial Arts	
3. Needlework		<b>70 Environmental and Natural Resources</b>	Page 11-12
4. Sewing		1. Conservation	
<b>61 Foods</b>	Page 6-7	2. Natural Plant Life	
1. Baked Fruit Pies		3. Outdoor Education	
2. Bread		Beekeeping and Entomology	
3. Cakes		<b>71 Shooting Sports</b>	Page 12
4. Candy		1. Educational Poster	
5. Canning		<b>73 Communication Contest</b>	Page 12-13
6. Cookies		1. Public Speaking	
7. Decorated Cakes		2. Prepared Public Speaking	
8. Table Settings		3. Demonstration	
<b>62 Creative Writing</b>	Page 8	4. Clowning or Acting	
<b>63 Hobbies</b>	Page 8	5. Impromptu Speaking	
1. Collections		<b>73 Youth Leadership</b>	Page 13
2. Crafts		1. Youth Leadership	
3. Models		<b>73 Entrepreneurship Business Pitch</b>	Page 13-14
4. Scrapbooking		1. Entrepreneurship Business pitch	
5. Wood science		<b>73 License Plate Promotion Contest</b>	Page 14-15
<b>64 Arts and Ceramics</b>	Page 8-9	1. MI 4-H License Plate Contest	
1. Pen & Ink		<b>86 Cloverbuds</b>	Page 15
2. Pencil		1. Animal Showmanship	
3. Painting		2. Cloverbud Projects	
4. Mosaics			

## Fair Registration Process

All fair registrations MUST be submitted by **4PM on August 7th**. Please make sure you are registering all family members before clicking the submit button.

### Tips for Exhibitors Making Online Entries:

Recommended browsers: Google Chrome or Mozilla Firefox. Older versions of Internet Explorer may cause unexpected behavior. Register all entries for each exhibitor in the family before proceeding to the Payment section. There will be no charge for 4-H Entries. Be sure to click the "Submit" button when you have completed your entries. Entries are not final until they have been submitted. Check your email inbox for a confirmation email with a list of your entries.

### Exhibitor Entry

1. You may access the Virtual State 4-H fair from <https://faireentry.com/Fair/SignIn/23136> or go to [www.Faireentry.com](http://www.Faireentry.com) and Click "Find your Fair".
2. Filter by State, click search, and then click on [2026 Michigan State Youth Showcase](#)
3. If you have a 4Honline family account, select to "Sign in with 4Honline" and enter your login information. **NOTE:** If you forgot your password for your 4Honline account, you need to go to 4Honline to set a new password. Then use the new password (not the temporary password) to log in to FairEntry.
4. If you do not have a 4Honline account, and have not registered with FairEntry before, select create a New Account. Follow instructions to create your account.
5. Click "Begin Registration"

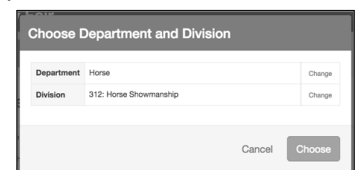
### Step One – Entering Exhibitor Information

Check to make sure exhibitor information is correct, especially addresses! Click edit and adjust if it not.



### Step Two– Creating Entries for Exhibitors

- Click "Add an entry" beside the correct exhibitor.
- Click select beside the first department you wish to enter.
- After you select a department, you will see a list of divisions to select from, and then a list of available classes. *Also notice that there are blue "Change" links in case you mistakenly select an incorrect department, division or class.*
- After you have selected the class, click the green **Choose** button.
- At this point you will continue on with the Multiple entry process.
- Click *Change* to select the club to which these entries will be associated.
- If this is an animal entry, click "Add animal" and enter the animal's details. If you are selecting a market animal, make sure you select the tag Number that corresponds with that animal!
- Select which animals will be part of this entry. These animals will be available for this exhibitor to use in other entries if needed.
- If it is a static projects, simply select the classes that you would like to create for this exhibitor. Click Continue.
- Review the entries. If you need to make any changes, click cancel. If everything is correct, click Create Entries.
- If you need to add another exhibitor, click on the exhibitors button at the top left and repeat the steps to create a new exhibitor.
- If you need to add more entries for an existing exhibitor, click "Add an entry".



### Submitting Entries

- Review your entries for completeness and accuracy. *Notice the Summary and Detail buttons at the top of the list on the right.* If there are errors, click on the green entries section at the top of the page. Click Continue when all information is correct.
- Once all entries have been entered for exhibitors in your family, submit the invoice for approval.
- You will receive an email message when the entries have been submitted for approval.

## Department 00

### Animal Showmanship

#### *Rules:*

Classes in this department will be evaluated based on videos and photos. Videos should be no longer than 90 seconds and be continuous in nature with no narrative, unless noted in the individual department. The exhibitors should utilize the camera person as the judge, moving the animal away and around the camera person as they would in a show ring. The video should include all angles of the animal for a judge to make an evaluation. The exhibitor should always be in the video. Show clothes typical for industry is recommended. One photo of the exhibitor and project is required. Additional photos recommended include: front view, back view, profile A and profile B. More information on how to take a good photo and video can be found at the MSU Extension Virtual Learning Showcase website. ***All videos must be uploaded to Youtube and the link entered into FairEntry. Youtube channel should be set to unlisted.***

Exhibitors must choose if they want an individual project registered in the virtual showcase or the face to face State Fair. Exhibitors are not allowed to register the same projects in both the Virtual and Face to Face State Fair

#### **Division 02 Diary Cattle Showmanship**

##### Class

1. Junior Showmanship 8-11 years old
2. Intermediate showmanship 12-15 yrs
3. Senior Showmanship 16-19 yrs old

#### **Division 04 Beef Cattle Showmanship**

##### Class

1. Junior Showmanship 8-11 yrs old
2. Intermediate Showmanship 12-15 yrs old
3. Senior Showmanship 16-19 yrs old

#### **Division 06 Sheep Showmanship**

##### Class

1. Junior Showmanship 8-11 yrs old
2. Intermediate Showmanship 12-15 yrs old
3. Senior Showmanship 16-19 yrs old
4. Lads and Lasses Lead Class 8-11 yrs old
5. Lads and Lasses Lead Class 12-15 yrs old
6. Lad and Lasses Lead class 16-19 yrs old

#### **Division 08 Goat Showmanship**

##### Class

1. Junior Showmanship 8-11
2. Intermediate showmanship 12-15
3. Senior Showmanship 16-19 yrs old

#### **Division 10 Swine Showmanship**

##### Class

1. Junior Showmanship 8-11 yrs old
2. Intermediate showmanship 12-15 yrs old
3. Senior Showmanship 16-19 yrs old

#### **Division 12 Poultry Showmanship**

##### Class

1. Junior Showmanship 8-11 yrs old
2. Intermediate Showmanship 12-15 yrs old
3. Senior Showmanship 16-19 yrs old

#### **Division 14 Rabbit Showmanship**

1. Junior Showmanship 8-11 yrs old
2. Intermediate Showmanship 12-15 yrs old
3. Senior Showmanship 16-19 yrs old

## **Division 16**

### **Horse & Pony Showmanship**

*All animals must be under the control of the exhibitor and the exhibitor must show awareness of correct procedures to show the animal. Classes will be judged according to the current Michigan 4-H Horse and Pony Project/Show Rules and Regulations. Exhibitors showing in Walk-Trot classes are not allowed to show in the three-gaited classes. Any exhibitor showing in any three-gaited class may not show in any walk-trot class.*

*It is highly recommended that all 4-H members participating in horse shows and practice events wear protective headgear. Please refer to Michigan 4-H rules noted above for specific age/class helmet requirements.*

#### Class

1. Fitting & Showing all ages
2. Hunt Seat Equitation all ages
3. Walk-trot Hunt Seat Equitation
4. Saddle Seat Equitation
5. Walk-Trot Saddle Seat Equitation
6. Western horsemanship
7. Walk-Trot Western Horsemanship

## **Division 16**

### **Proud Equestrian Program**

#### Class

1. Equitation Walk Independent
2. Equitation Walk Assisted
3. Equitation Walk-Trot Independent
4. Equitation Walk Trot Assisted
5. Obstacle Course Walk Independent
6. Obstacle Course Walk Assisted
7. Obstacle Course Walk Trot Independent
8. Obstacle Course Walk Trot Assisted

## **Division 18 Draft Horse**

#### Class

1. Fitting & Showing Ages 8-14
2. Fitting & Showing Ages 15-19
3. Decorating Ages 8-14 4 Photos- Close up of Face, Close up of neck/mane Left Side, Close up of neck/mane Right Side and Close up of tail.
4. Decorating Ages 15-19 4 Photos- Close up of Face, Close up of neck/mane Left Side, Close up of neck/mane Right Side and Close up of tail.
5. Single Horse Pleasure Driving Ages 8-14
6. Single Horse Pleasure Driving Ages 15-19

## **Division 22 Dogs**

#### Class

1. Junior Showmanship Ages 8-11
2. Intermediate Showmanship Ages 12-15
3. Senior Showmanship Ages 16-19



## **RULES:**

Entries will be evaluated based on picture (s) and/or videos. Videos should be no longer than 90 seconds, unless noted in the individual department. One photo of exhibitor and project is required and up to four additional photos or pdf of project are recommended. More information on how to take a good video can be found at the MSU Extension Virtual Learning Showcase website. *All videos must be uploaded to Youtube and link entered into the system. Youtube channel should be set to unlisted.*

1. Youth. Eight (8) years of age through nineteen (19) as of January 1, of the current year. Must be a Michigan youth.
2. All exhibits must be the work of the exhibitor and shown in his/her name.

### **Department 60**

#### **Sewing and Needlework**

##### **Division 1 Crocheting**

###### Class:

1. Project 1
2. Project 2
3. Project 3
4. Project 4
5. Project 5

##### **Division 2 Knitting**

###### Class:

1. Project 1
2. Project 2
3. Project 3
4. Project 4
5. Project 5

## **Division 3 Needlework**

### Class

1. Embroidery Project 1
2. Embroidery Project 2
3. Counted Thread
4. Any other Needlework

## **Division 4 Sewing**

### Class:

1. Project 1
2. Project 2
3. Project 3
4. Quilt
5. Costume

### **Department 61**

#### **Foods**

##### Rules:

- A. All Cookies, Bars, Muffins and Breads must be displayed on a 9-inch paper plate.
- B. Only one (1) entry may be entered in a class unless otherwise specified.
- C. Baked Fruit pies: entries to be a minimum of a 9 inch pie.
- D. Cookies: five (5) cookies per plate. Must be displayed on a 9 inch paper plate.
- E. Candy: entries to be a minimum of 6 pieces per plate. Must be displayed on a 9 inch paper plate.
- F. Bread: must be displayed on a 9 inch paper plate.
- G. Canning: Entries – One (1) Standard Jar.
  - a. All canned items must be canned by the Exhibitor.
  - b. Items must be canned in 2026 or after the 2025 Michigan State Fair
  - c. Name of contents, type and variety,

canned and method used to can item.

d. Jars used must be standard, colorless glass. (Items canned in colored glass will not be accepted.)

e. Pint and quart jars are both acceptable for canned Vegetables, Fruits and Relishes.

f. No decorations on jars. Plain jars with date written on lid.

### **Division 1 Baked Fruit Pies**

#### Class:

1. 2 Crust Pie
2. Crunch Top Pie
3. Crumb Shell
4. Gluten Free Pie
5. Any other Baked Fruit Pie

### **Division 2 Bread**

#### Class:

1. Bread using yeast
2. Coffee Cake
3. Dinner Rolls
4. Muffins
5. Quick Bread
6. Sweet Rolls
7. Gluten Free Bread or Rolls
8. Any other Bread

### **Division 3 Cakes**

#### Class:

1. Layer Cake
2. Sheet Cake
3. Cupcakes (6)
4. Gluten Free Cake
5. Any other cake

### **Division 4 Candy**

#### Class:

1. Fudge
2. Molded Candy
3. Brittle (Any)
4. Dipped Candy
5. Filled Candy
6. Any other

### **Division 5 Canning**

#### Class:

1. Fruit
2. Vegetables
3. Jams, Jelly or Preserves
4. Relishes
5. Pickles
6. Any other canned item

### **Division 6 Cookies**

#### Class:

1. Bar Cookies
2. Brownies
3. Drop Cookies
4. Refrigerator Cookies
5. Rolled Cookies
6. Decorated Cookies
7. Gluten Free Cookies
8. Any other Cookies

### **Division 7 Decorated Cakes**

#### Class:

1. 2 Layer decorated
2. Special Occasion
3. Tiered
4. Cut Out Cake
5. Gingerbread House
6. Sheet Cake
7. Any other Decorated Cake

## **Division 8 Table Settings**

### Class:

1. Table Setting Formal
2. Table Setting Informal
3. Themed or Holiday Table Setting

## **Department 62**

### **Creative Writing**

#### **Division 1 Creative Writing**

### Class:

1. Short Story Fiction
2. Short Story Non-Fiction
3. Poem
4. Collection of Short Stories
5. Instructional
6. Any other

## **Department 63**

### **Hobbies**

#### **Division 1 Collections**

Collections can include rocks, coins, sports cards, dolls, etc.

### Class:

1. Collection Project 1
2. Collection Project 2
3. Collection Project 3

#### **Division 2 Crafts**

Crafts can include baskets, jewelry, latch-hook, macrame, recycled art, etc.

### Class:

1. Craft Project 1
2. Craft Project 2
3. Craft Project 3
4. Craft Project 4

5. Craft Project 5

## **Division 3 Models**

### Class:

1. Plastic Model Kit
2. Plastic Model Original Design
3. Lego Kit
4. Lego Original Design

## **Division 4 Scrapbooking**

### Class:

1. Card
2. Mini Scrapbook Album
3. Scrapbook Double Page
4. Scrapbook Album
5. Digital Scrapbook

## **Division 5 Wood Science**

### Class:

1. Woodworking Prefabricated Materials
2. Woodworking Project
3. Woodcarving Kit
4. Woodcarving Original
5. Wood Burning Kit
6. Wood Burning Original
7. Furniture Restoration-Refinished
8. Furniture Restoration- Painted
9. Furniture Restoration Upholstered
10. Furniture Restoration Caned Item

## **Department 64**

### **Art and Ceramics**

### Rules:

- a. No glass or frames.
- b. Entries must be original designs and produced by exhibitor.
- c. Entries may be displayed on matte or

mounting board (no poster board). This is optional.

d. Artwork must be no larger than 16 x 20 inches, including matte or mounting

### **Division 1 Pen & Ink**

#### Class:

1. Pen and Ink Project 1
2. Pen and Ink Project 2
3. Pen and Ink Project 3

### **Division 2 Pencil**

Art can be colored pencil or graphite.

#### Class:

1. Pencil Project 1
2. Pencil Project 2
3. Pencil Project 3

### **Division 3 Painting**

Art can be watercolor, acrylic or oil paintings.

#### Class:

1. Painting Project 1
2. Painting Project 2
3. Painting Project 3
4. Painting Project 4
5. Painting Project 5
6. Painting Project 6

### **Division 4 Mosaics**

Art can be Paper Mosaics, stepping stone or cut class.

#### Class:

1. Mosaics Project 1
2. Mosaics Project 2
3. Mosaics Project 3

### **Division 5 Photography**

Rules:

- a. No glass or frames.
- b. Entries must be an original design and produced by exhibitor.
- c. Entries may be displayed on matte or mounting board.
- d. Entries may not be from any previous State Fair

#### Class:

1. Black & White Photos 3 Related
2. Black & White photos 3 unrelated
3. Enlarged Black & White 5 x 7 or 8 x 10
4. Color Photos 3 Related
5. Color Photos 3 Unrelated
6. Enlarged Color photo 5 x 7 or 8 x 10
7. Photo Collage 10 or more photos
8. Specialized Enhanced Photos

## **Department 65**

### **Floriculture**

#### **Division 1 Floral Arrangement**

##### Class

1. Bouquet of Mixed Flowers
2. Arrangement of Dried Flowers
3. Arrangement of Silk Flowers
4. Summer Themed Flower Arrangement
5. Table Centerpiece
6. Holiday Arrangement

#### **Division 2 Flower Gardening**

##### Class:

1. Fairy or Farm Garden
2. Succulent Arrangement
3. Outdoor Patio Pot Sun
4. Outdoor Patio Pot Shade
5. Indoor House Plant
6. Terrarium
7. Bonsai

## Department 66

### Agriculture and Urban Ag

#### Division 1 Agricultural Display

Peck Basket entries are: an attractive display of fruits and vegetables; consisting of up to 10 different varieties in a peck basket. Flowers may be used for decoration only and are not included in the 10 different varieties.

Wheelbarrow Load of Farm Produce exhibits may include such items as honey, flowers and other interesting farm products as well as fruits and vegetables. Fruits and vegetables should be the principal produce and will be judged on quality and attractiveness.

Artistic Design / Display of Seeds: minimum display size of 10" x 13" and maximum display size of 13" x 20". Exhibit will be judged on creativity and attractiveness

#### Class:

1. Bushel Basket Display
2. Peck Basket
3. Wheelbarrow load of Farm Produce
4. Patio Pot of Vegetable Plants
5. Sculptured or painted gourds, pumpkins or vegetables
6. Scarecrow
7. Dried Gourd Birdhouse
8. Seed Art, Artistic display of seeds

#### Division 2 Field Crops

#### Class:

1. Grain Crops Project 1 1 Quart jar
2. Grain Crops Project 2 1 Quart jar
3. Grain Crops Project 3 1 Quart jar
4. Field Corn 9 Ears
5. Field Corn 5 stalks roots cleaned
6. Soybean plants bundle of 10
7. Popcorn 9 ears
8. Hay show baled and flakes
9. Straw Show baled and flakes
10. Weed identification min. 10 plants
11. Crop Records, from planting through harvest
12. Educational Display

#### Division 3 Herbs

**Rule:** Herb name and variety must be identified.

#### Class:

1. Fresh cut or Potted herb , 1
2. Fresh cut or potted herbs , 3
3. Dried Herbs, identified
4. Herb Topiary
5. Herb Product, potpourri, soap, etc.
6. Herb educational display

#### Division 4 Vegetables

#### **Rules**

A. Judging based on product uniformity, quality, appropriate quantity, & attractiveness. Please refer to bulletin Selecting Vegetables for exhibit # 4-H 1175 for reference on selecting vegetables and quantities.

B. Patio Pot of Vegetables exhibit in Patio

Pot - minimum of 12 inches. This exhibit will have at least three (3) different specimens. Vegetables will be judged on quality and attractiveness.

Class:

1. 1 9" plate with 1 type of Vegetable
2. 2.9" plates with 2 types of vegetables
3. 3 9" plates with 3 types of vegetables
4. One box or container of 1 type of vegetable.
5. One box or container with 6-12 kinds of vegetables
6. Vegetable container garden
7. Vegetable container garden with multiple vegetables and herbs.

**Division 5 Tree Products and Fruits**

Rules: Varieties must be identified

Class:

1. Plate of 5 fruits, 1 variety
2. Berries; raspberry, blueberry, etc. in a quart box
3. Nuts; walnuts, hickory etc attractively displayed
4. Container, basket or plate of 5 different varieties of fruits
5. Container garden of tree, plant or bush.
6. Syrup; maple, hickory, etc.
7. Other tree products; candy, sugar etc

**Division 6 Scarecrows**

Class:

1. Beginner 8-11 years old
2. Junior 12-15 years old
3. Senior 16-19 years old

**Division 7 Urban Farming Initiative**

Class:

1. Urban Farming Initiative

**Division 8 Educational Project**

Class:

1. Educational Project

**Department 69**

**Industrial Arts**

**Division 1 Industrial Arts**

Class:

1. Welding
2. Mechanical Drawing
3. Architectural Drawing
4. Graphic Arts
5. Computer Assisted Drawing
6. Robotics
7. Electronics
8. Electrical
9. Small Engines
10. Automotive
11. Tractor engine
12. Tractor maintenance
13. Tractor Restoration
14. Educational Exhibit

**Department 70**

**Environmental and Natural Resources**

**Division 1 Conservation**

Class:

1. Earth
2. Water
3. Soil

4. Forestry
5. Weather

### **Division 2 Natural Plant life**

#### Class:

1. Native plants display
2. Wild flowers display

### **Division 3 Outdoor Education**

Rules: Division based on the hunting and Wildlife curriculum, waterfowl, upland birds, turkey, deer, trapping, small game predator tracking, wildlife education, compass and orienteering.

#### Class:

1. Project 1
2. Project 2
3. Fisheries
4. Lure Tying
5. Foraging

### **Division 4 Beekeeping and Entomology**

#### Class:

1. Exhibit of 20 Labeled Adult insects
2. Exhibit of 40 Labeled adult insects
3. Exhibit of 60 or more labeled adult insects
4. Educational entomology display or poster
5. Beekeeping project 1
6. Beekeeping Project 2
7. Honey 4 jars labels or 3 sections of honey comb
8. Honey plants 10 or more identified



## **Department 71**

### **Shooting Sports**

#### Rules:

An explanation statement must be included in each exhibit listed below describing the subject and what is being illustrated. Up to 6 images of posters with text, photographs, and/or drawings. Suggested topics are not limited to: safety, equipment, decoys, or any other related items

### **Division 1 Educational Poster**

#### Class:

1. .22 Rifle educational poster 13-19
2. Air Rifle Educational poster 13-19
3. Archery educational poster
4. BB Education poster
5. Muzzleloader Educational Poster 13-19
6. Pistol Educational Poster 13-19
7. Shotgun Educational Poster 13-19
8. Hunters Safety Education Poster

## **Department 73**

### **Communication Contest**

### **Division 1 Public Speaking**

#### Class:

1. Junior Ages 8-11
2. Intermediate ages 12-15
3. Senior ages 16-19

### **Division 2 Prepared Public Speaking**

#### Class:

1. Junior Ages 8-11
2. Intermediate ages 12-15
3. Senior ages 16-19

## Division 3 Demonstration

### Class:

1. Individual Junior Ages 8-11
2. Individual Intermediate ages 12-15
3. Senior Individual ages 16-19
4. 2 Person, all ages

## Division 4 Clowning/Acting

### Class:

1. Individual Junior Ages 8-11
2. Individual Intermediate ages 12-15
3. Senior Individual ages 16-19
4. 2 Person or group , all ages

## Division 5 Impromptu Speaking

### Class:

1. Junior Ages 8-11
2. Intermediate ages 12-15
3. Senior ages 16-19

## Department 73

### Youth Leadership

#### Rules:

1. The exhibitor is to show leadership skills through a poster and/or demonstration using PowerPoint, photos, pdf file, or video. Examples of exhibit topics, but not limited to: Service as a club/school officer or committee member, event organizer, planning and completing a service project, attendance at educational workshops/clinics or state-wide events, i.e. Capital Experience, Washington Focus

## Division 1 Youth Leadership

### Class:

1. Leadership Poster
2. Educational Video
3. Record Book/Journal

## Department 73

### Entrepreneurship Business Pitch

#### Rules:

##### Contest Rules:

Entries may be businesses youth have:

- Already started
- Are currently operating
- Or are planning to start

Businesses can be product, service or social/community impact based.

Entries must include a **photo of the exhibitor/** youth for potential promotional and announcement purposes.

Entries must feature the youth participant on camera, speaking directly to the audience while pitching their business or product.

All submissions must be the youth's **own original work.**

Business ideas should reflect **positive values**, ethical entrepreneurship, and responsible decision-making.

Content must be **appropriate for all audiences.**

Youth should be prepared to include the following key components in their pitch:

##### **Introduction**

1. Their name
2. Their company or business name

##### **Product or Service**

1. A clear description of the product or service being offered.

##### **Unique Value**

1. A positive and distinctive statement explaining what makes the product or service stand out

##### **Problem & Solution**

1. The problem they are solving or the need they are addressing

##### **Call to Action**

1. A clear "ask" for the audience (e.g., requesting investment, explaining how to purchase, or outlining the next steps you want the listener to take)

##### **Additional elements to consider including:**

- **Target Audience** Who the product or service is designed for
- **Pricing & Profit** The cost of the product or service and how the business will make a profit

- **Hook** A strong attention-grabber at the start (e.g., a surprising fact, question, or bold statement)
- **Visual or Demonstration** A quick demonstration or visual aid to support and strengthen the pitch

**Format:**

**Video submissions** should be **no longer than 2 minutes**.

- Videos should be uploaded to **YouTube** with the channel set to **unlisted**.
- The YouTube link must be entered into the submission system.
- More information on how to create a strong video submission can be found on the **MSU Extension Virtual Learning Showcase website**.

**Judging Criteria:**

- Creativity and originality of the business idea.
- Clear explanation of the product or service.
- Understanding of the customer or audience.
- Communication skills and pitch clarity.
- Age-appropriate understanding of money and decision-making.
- Adherence to guidelines and directions.

**Prizes:**

Winners will be recognized through Michigan 4-H communications and social media. Gift card prizes provided by our generous sponsor, **Michigan State University Federal Credit Union**.

Gift card prizes will be provided for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> places in each age bracket (\$75 for 1<sup>st</sup>, \$50 for 2<sup>nd</sup> and \$25 for 3<sup>rd</sup>)

Gift cards will be provided to the e-mail on file in 4-H Online for the family registration.

**Additional Expectations:**

By entering, youth grant Michigan 4-H permission to showcase submissions for educational and promotional purposes. Submissions must follow the Michigan 4-H Youth Code of Conduct. Youth should follow all contest instructions carefully. **Incomplete or late entries may be disqualified.**

## Division 1: Entrepreneurship Business Pitch

Class:

1. Ages 8-11
2. Ages 12-15
3. Ages 16-19

### Department 73

### License Plate Promotion Contest

Michigan 4-H License Plate Youth Marketing and Promotion Contest

Contest Rules:

- Youth participants must be 8 years old as of January 1, 2026.
- There will be three age brackets in each division: 8-11 years, 12-15 years, and 16-19 years.
- Participants may submit an entry for each division: video and non-video.
- Entries must include a photo of the exhibitor or a photo of the exhibitor and project.

Submit an original design or promotional idea that encourages individuals to purchase the Michigan 4-H license plate. For information on the Michigan 4-H license plate, visit the [Michigan 4-H License Plate website](#).

- Entries must be your own work—no copyrighted images, logos, or text outside of the 4-H emblem or Michigan 4-H Foundation logo.
- Designs should reflect 4-H values: Head, Heart, Hands, Health.

Keep content positive, inclusive and appropriate for all audiences.

Format:

- Educational submissions (non-video) can be flyers, posters, graphics or other marketing materials that clearly demonstrate the purpose and message of promoting the Michigan 4-H license plate. Hand-drawn entries must be scanned or photographed clearly so they can be used in other spaces.
- Videos should be no longer than 90 seconds. All videos should be uploaded to [YouTube](#) and the link [entered into](#) the system. The YouTube channel should be set to unlisted.

More information on how to take a good photo or video can be found on the [MSU Extension Virtual Learning Showcase website](#).

Judging Criteria:

- Creativity and originality.
- Clear connection to Michigan 4-H and the license plate theme.
- Visual appeal and ability to promote the plate effectively.

Prizes:

1. Winners will be recognized on Michigan 4-H social media and prizes will be awarded.

### **Division 1: Michigan 4-H License Plate Youth Marketing & Promotion Contest**

Class:

1. Ages 8-11
2. Ages 12-15
3. Ages 16-19

## **Department 86**

### **Cloverbuds**

**Rules:**

1. Exhibitors must be between 5 years of age and 7 years of age by January 1 of the current year.

#### **Division 1 Animal Showmanship**

Classes in this department will be evaluated based on videos and/or pictures. Videos should be no longer than 90 seconds and should be continuous in nature with no narrative. The exhibitors should utilize the camera person as the judge, moving the animal away and around the camera person as they would in a showing. The video should include all angles of the animal in order for a judge to make an evaluation. Exhibitor should be in the video at all times. Show clothes typical for industry is recommended. One photo of exhibitor and project is required and up to four additional photos of pro-

ject are recommended as follows: front view, back view, profile A and profile. More information on how to take a good video can be found at the MSU Extension Virtual Learning Showcase website. All videos must be uploaded to Youtube and link entered into the system. Youtube channel should be set to unlisted.

Class:

1. Dairy Cattle
2. Beef Cattle
3. Sheep
4. Goats
5. Swine
6. Poultry
7. Rabbits
8. Horse Fitting & Showmanship
9. Dog Showmanship

#### **Division 2 Cloverbud Projects**

**Rules:**

1. Exhibitors must be between 5 years of age and 7 years of age by January 1 of the current year.

Projects may be any project completed by the cloverbud, ie. Crafts, art, baking, collections, creative writing, flowers, plants, vegetables, sewing, photography, models, etc.

Class:

1. Project 1
2. Project 2
3. Project 3
4. Project 4
5. Project 5